

THE SEAGATE PARTNER PROGRAM

OVERVIEW

Seagate offers the industry's broadest portfolio of HDD, SSD and SSHD. Combine Seagate's extensive product range with your own experience and understanding to deliver best-in-class storage solutions to your customers – we're here to help every step of the way.

SPPREWARDSPLUS

Our partners can earn fantastic monetary rewards - buying products, taking training and giving feedback are just some of the ways you can earn Rewards Points – all redeemable for cash!



TRAINING

The more you know about a product, the easier you'll find it to make that sale. These informative videos tell you everything you need to know.



INCREASING ADVANTAGE

As your business expands, you'll get more marketing help, greater rewards potential and a dedicated support team.



ONLINE PORTALS


Technical Documentation

All the datasheets, brochures and product guides you need.





Priority Support

There's always someone on hand to help.



Knowledge Base

In-depth installation, how to's, troubleshooting and diagnostic tools.



PRODUCT ROADMAPS

See what Seagate have lined up.




Insights

Industry experts discuss channel marketing and the IT industry.




Support & Returns Trackers

Submit and track support tickets and RMAs.




Software / Firmware Updates




COMMUNICATION

Receive our Partner Newsletter, containing the latest industry and Seagate news, exclusive promotions and product updates. Stay on top of the latest information and opportunities through relevant partner-focused emails and targeted notifications.



PARTNER EVENTS

Full calendar of seminars, online events, webinars and trade shows.



MARKETING AND TOOLS

We're here to help you as much as possible - take advantage of a range of marketing support (see separate Marketing & Branding for more info):


Marketing Kits

Leverage a range of pre-prepared product marketing campaigns and media kits.



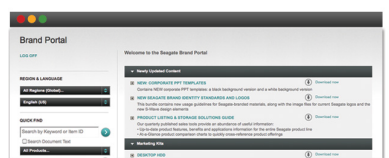
Product Battlecards & Sales Guides

Learn more about how to position and sell the industry's broadest HDD, SSD and SSHD portfolio.



Seagate Brand Portal

Download Seagate logos, product photography and marketing campaign material. branding.seagate.com



WHAT'S NEXT?

Just follow the simple steps below to join forces with Seagate today.

1 Head over to www.seagate.com/partners



2 Follow the Register Now link



3 Fill in your company profile



4 Accept the terms and conditions



5 Start taking advantage of everything the Seagate Partner Program has to offer!